

George Beale Joins Charterhouse

Sherborne based Charterhouse Auctioneers are delighted to announce George Beale has joined their Classic and Vintage Motorcycle and Car Department.



George Beale with a 1924 IOM TT trophy

“Contrary to common belief George has not retired but has joined Charterhouse!” commented Matthew Whitney. “He has a lifetime of experience during which time he has consigned five of the top twenty five motorcycles auctioned in the world for clients and holds the highest price for a client’s Brough Superior SS100 sold at auction.”

George has always been a competitor whether on two wheels or on four. His motorsport career started in 1965 when he competed in motorcycle trials and scrambles and continues today – he was a Class winner in the 2018 Gordon Bennett Classic Car Rally.

In between, he started restoring and collecting motorcycles in 1970, became a Yamaha Dealer 1976-81, owned the biggest private motorcycle racing team 1978-81, competed in the legendary Mille Miglia in 2010 and was Sales Director at H&H Classic Auctions 2005-18.

“Charterhouse have been conducting specialist auctions of classic & vintage cars and motorcycles for over 20 years and have achieved some great results during this time,” commented George. “In addition, they have signed an agreement with The Isle of Man Government to hold specialist auctions of classic, vintage and race motorcycles starting at this year’s Classic TT.”

Charterhouse are now accepting entries for their busy programme of specialist motorcycle and car auctions with classic and vintage motorcycles at The Haynes International Motor

Museum on Wednesday 6th May, classic cars at The Royal Bath & West Showground on Sunday 21st June and their Isle of Man Classic TT auction on 30th August.



(L-R) Richard Bromell (Director), George Beale and Matthew Whitney (Head of Classic Cars & Motorcycles) with a 1956 BSA Gold Star entered into the IOM Classic TT Motorcycle Auction on 30th August.

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George Beale can be contacted on **07808 159149** or via email on **gb@charterhouse-auction.com** and the Charterhouse team of specialists The Long Street Salerooms, Sherborne DT9 3BS **01935 812277** www.charterhouse-auction.com to enter cars and motorcycles into their forthcoming auctions.