

# BRIDGWATER RETAIL INITIATIVE – CUSTOMER SERVICE WORKSHOPS

## WEDNESDAY 21 SEPTEMBER

9.30am – 11.30am or 12.30pm – 2.30pm | £20

**BRIDGWATER COLLEGE, BATH ROAD, BRIDGWATER TA6 4PZ**

Outstanding customer service is one of the key attributes of a successful and profitable business. Learn tested techniques and improve your ability to provide excellent customer service and enhance your customers' shopping experience.

**Sometimes in business the simplest of tweaks can make the most powerful impact.**

### RECENT COMMENTS FROM BUSINESS RETAIL INITIATIVE EVENTS:

"It encouraged us to take a fresh look at our 24 year old business."

"Inspired us to change things around."

"I learnt a great deal and it was a fresh look at such an important subject."

To book your place, please contact Allison Griffin  
on 01278 435741  
or email [allison.griffin@sedgemoor.gov.uk](mailto:allison.griffin@sedgemoor.gov.uk)

[www.bridgwater.ac.uk](http://www.bridgwater.ac.uk)



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